

# GABRIEL LOPEZ, DESIGNER

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I am a visual and interactive designer. I have over seven years of freelance and agency experience. I design because I know no process more intrinsic to humanity than creation — I'm a product of design.

I am passionate about the quality of my work and the quality of my relationships. To work in an environment where these values can thrive and inspire is my humble aim.

## PROFESSIONAL

AUG 2009 - PRESENT | BRAVE NU DIGITAL | OWNER

Working with a team of creatives, managing and acquiring all accounts, and art directing the majority of our projects.

JUN 2009 | FOURTHDOOR CREATIVE | DESIGNER

Designing advertisements and editorial pieces for four publications. Designing print and web projects for corporate clients.

JUL 2008 – JAN 2010 | CONNECTION CHURCH | CREATIVE DIRECTOR

Overseeing all branding efforts. Producing weekly collateral and quarterly marketing campaigns geared toward the community.

JUN 2004 – 2008 | GL CREATIVE | FREELANCE

Providing branding solutions for clients.

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## PERSONAL

JAN 2010 – PRESENT | DISASTER RELIEF | HERE 4 HAITI

Founded an organization that collects shelter, clothing, food and other aid items for Haitian earthquake victims.

SEP 2009 – PRESENT | AD2 TAMPA BAY

Attended various networking events. Served on creative team for the public service campaign, Sound On. Produced the campaign website, several billboards, magazine ads and TV PSA.

NOV 2005 | DISASTER RELIEF | GULFPORT, MI.

Provided disaster relief for hurricane Katrina victims - roofing, debris clean-up and food distribution.

## FEATURED

MAR 2010 | ABC LOCAL ACCESS

30-second television spot for public service campaign, Sound On.

JAN 2010 | THE CITY OF TAMPA, PALM HARBOR & ST. PETERSBURG

6 billboards for public service campaign, Sound On.

DEC 2010 | TAMPA BAY PARENTING

Advertisement for public service campaign, Sound On.

JUN 2009 – SEP 2009 | BRANDON DIGEST

Multiple advertisements and editorial pieces.

JUN 2009 – SEP 2009 | SOUTH TAMPA MAGAZINE

Multiple advertisements, art direction and editorial pieces.

AUG 2009 | BLU MAGAZINE

Multiple advertisements and editorial pieces.

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## EDUCATION

JUN 2007 – DEC 2007 | STATE COLLEGE OF FLORIDA | BRADENTON, FL.

Studied to receive an Associates Degree in Business & Marketing.

SEP 2005 – MAY 2007 | SOUTHEASTERN UNIVERSITY | LAKELAND, FL.

Completed an 18-month ministerial training program with an emphasis on visual design, public relations, team leadership and marketing.

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## PROFICIENT

CS4

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Dreamweaver

Final Cut Pro

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